



# Book Sponsorship

SPONSOR THE STORY

The **STORY** PROJECT

# HELP US GET BOOKS INTO THE HANDS OF THE CHILDREN WHO NEED THEM MOST

## STORIES CHANGES LIVES

They help us make sense of ourselves.

They teach us empathy, courage, and connection. They give us the words to say, “This is how I feel.”

For many children, a storybook can be the start of something big.

At **The Story Project**, books aren't just background. They are the heartbeat of everything we do.

Every school we work with receives a carefully curated library of high-quality, emotionally resonant storybooks, chosen to support literacy, emotional wellbeing and personal development. These books are used by teachers, shared in classrooms, and taken home by children to read with their families.

**But not every school can afford them.  
That's where you come in.**



## WHY IS MATTERS

Right now, we subsidise £300 worth of books for every school we work with. This is because we believe every child deserves access to powerful stories, not just those in well-funded schools.

But demand is growing fast. We're receiving requests from schools across the country, many of whom are in areas of high deprivation, where budgets are stretched to breaking point.

By sponsoring books, your business can:

- Directly support schools that would otherwise miss out
- Give children access to stories that build confidence, empathy and resilience
- Help us reach more communities with a proven, high-impact model



# WHY PARTNER WITH THE STORY PROJECT?

Becoming a book sponsor means more than funding a box of books.

It means opening doors for children who may never have seen themselves in a story before.

It's a powerful, purposeful way to:

- Bring your brand values to life
- Support literacy, wellbeing and inclusion
- Give your team something to believe in and get behind
- Show your community what you stand for



## What your support enables

Backed by our training and tools, we can ensure long-term impact together.

Each sponsored school receives:

- A curated library of high-quality, diverse books tailored to pupils' age and needs
- Easy-to-use classroom resources and activity prompts to help teachers maximise impact
- Support to embed reading and storytelling across the curriculum

Examples of what your sponsorship could do:

- £4,500 will support 15 schools, reaching approx. 3750 children.
- £9,000 will support 30 schools, reaching approx. 7,500

## As a sponsor, your business will receive:

- Thank You Certificate from Schools signed by teachers or children, a simple, personal touch to display in offices
- A bespoke impact report highlighting the number of children reached, key outcomes, and direct feedback from teachers and pupils
- A clear, tangible story of your social impact, ready to share with customers, colleagues and stakeholders

You're not just funding books, you're opening worlds.

# LET'S TURN THE PAGE

This is a simple, high-impact way to make a difference, today.  
Support a school. Empower a child. Sponsor a story.

[www.story-project.co.uk](http://www.story-project.co.uk)

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